

PROJECT TITLE : Cigarette and Smoke Analysis  
Period Covered : March 1 - 28, 1980  
Report Written by : F. Senehi  
Report Approved by : F. Lopes

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#### ANALYTICAL SMOKING

##### - European Brands - Historic Data

Tables containing information on tar, nicotine, CO and NO numbers on a quarterly basis for all PME and some competitive brands sold in the following European countries and listed in the PME Cigarette Information Report were issued (ref. 1) :

AUSTRIA	ITALY
BELGIUM	NETHERLANDS
DENMARK	NORWAY
FINLAND	SPAIN
FRANCE	SWEDEN
UNITED KINGDOM	

##### - New Diluted Marlboro 79/F and 84/F Produced in Bologna for Italy

For this second production, the dilution on both products was determined for each production day from February 11 to February 29, 1980 (ref. 2).

<u>Brand</u>	<u>% Dilution Found</u>	<u>% Dilution Specified</u>
	$\bar{x}$ s	
MLF	11.1 0.6	10
MLK	10.1 1.0	10

$\bar{x}$  = Average of the whole production  
s = Standard deviation

##### - Product Reports

Product reports were written on the following new or modified brands :

<u>Brand</u>	<u>Manufacturer</u>	<u>Country of Sale</u>
Craven "A" Légère 84/F (new brand)	Carreras-Rothmans	France
Lido Extra Mild 79/F (new brand)	Italian Monopoly	Italy
Golden 5 Extra 79/F (new brand)	Imported by Denner	Switzerland

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<u>Brand</u>	<u>Manufacturer</u>	<u>Country of Sale</u>
Match Filter Soft 85/F (new brand)	Burrus	Switzerland
John Player Special K.S. 84/F (new pack, new format)	Imperial Tobacco	United Kingdom
Rothmans K.S. Special Mild 84/F (new brand)	Carreras-Rothmans	United Kingdom

QC FINISHED PRODUCTS

  
F. SenehiREFERENCES

- 1) Letter dd. 03-07-80 from F. Senehi to Ms. S. Wiener
- 2) Letter dd. 03-14-80 from F. Senehi to Mr. A. Trento

04-14-80/mos